

BUSINESS PRODUCTS & SERVICES PROPOSITION & PROPOSAL PACKAGE

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PRODUCTS & SERVICES

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BUSINESS ENTERPRISE SOLUTION

Reservation Plus™ System

The Reservation Plus™ system is a restaurant services solution that is uniquely designed to allow restaurant customers to plan their dining services and perform transactions prior to visiting restaurants of their choice.

The system allows individual customers to plan their services and make payments before their restaurant visits. The system also allows individual customers meeting with a group to set up their services and make payments prior to the group meeting in the restaurant.

The reservation system has unique features that help enhance customer experiences. The system also allows your restaurant(s) to maximize revenue potential through the revenue-management principles and techniques that the system features provide.

What the Reservation Plus® Solution will do for your restaurant and your customers:

- Enables establishments to effectively apply duration-management techniques. It allows customers to provide information about their arrival times and the length of time they plan to stay.
- Provides control needed for regulating the time customers arrive and occupy their seats. Customers will specify their choices unless management wants control these decisions.
- Allow service providers to effectively execute or implement their revenue management strategies.
- Maximizes their revenue projection, while providing a high level of service for the enjoyment and satisfaction of their customers.
- Provides customers a higher level of service efficiency and satisfaction, plus the opportunity to be treated like a star.

The reservation system co-exists with existing reservation systems that your restaurant establishments are using.

PSstar System Reservation Plus™

A System Solution For Restaurants Hospitality Reservation Services

Reservation Plus™ Provides...

Customize Services

The Time Your customers uses in waiting for your services is cut in half, as a result, your business work flow will be dramatically improve.

Maximize Reservation

The reservation Plus™ Solution provides the control needed for regulating the time customers have to occupy their seat.

Customer Features

- Customer information
- Customer identification
- Services order tracking
- Customer services planning
- Services selection
- Services review
- Transaction processing
- Payment processing
- Services confirmation
- Services record
- Customer services gratuity
- Management back office

Management / Back Office Features

- Marketing analysis reporting
- Kitchen staff services order notification
- Kitchen staff services order tracking
- Inventory supply tracking.
- Inventory supply ordering.
- Stock inventory shortage notification.

Reservation Plus benefits

- Reservation maximizing tools
- Time management tools
- Customize service tools
- Marketing analysis tools
- Customer Marketing Relational Tool
- Customers uncertainty of arrival eliminated
- Customers duration of visit managed
- Overbooking of reservation eliminated
- Help managed your obvious and non-obvious perishable inventory

Reservation Plus™ System

A Service & System solution design to support your revenue management strategic plans- And offers 100% service satisfaction guarantee.

The Reservation Plus™ Solution of our PSstar System offers efficiency through technology. The system allow for restaurants to adapt some revenue management principles, that help to increase customer's numbers and customer base, with a guaranty of customer's service satisfaction and increase in revenue.

Many restaurants currently use some form of revenue management, but none that will begin to match what the Reservation Plus™ solution of the PSstar POS System will do. The Reservation Plus solution allows restaurants the opportunity to give their customers the individual attention they deserve as well as the efficiency to serve a larger customer population.

Concierge Guest Services Manager - Hotel Business Enterprise Solution

The Concierge Guest Services Manager® solution provides detailed information about available services and allows guests to make informed decisions regarding what best meets their needs.

The system features all services and activities currently available in your resorts, hotels and restaurants. It also features other services associated with the establishment of quality service and entertainment.

The system allows customers to take full advantage of technology, such as taking care of various nuances of travel far in advance. For example, the system assists with arriving guests' transportation needs, such as having a taxi waiting when they arrive at the airport and providing other transportation for the duration of their stay. Other advantages include scheduling reservations and making plans for outings such as major sporting events, concerts and shows.

The system works for your guests as their personal concierge services planner.

Revenue Generation Potential

- The concierge system can be set up as a free system to meet guests' services needs, or it can charge fees to guests for each use. Hotels also have the option of charging an overhead fee to their guests.
- The concierge system can also help generate revenue from other providers that offer services to guests.

Concierge Service Manager™

A Guest Services System For Hospitality Places.

Concierge Services Manager™ Provides...

Customize Services

The Concierge Services Manager allow your guest to plan for the services that they need before their arrival or after their arrival at their place of destination.

Maximize Services Planning

The Concierge Services Manager™ Solution provides the convenient and efficiency your guest needed for finding and planning for other services they needed.

Concierge System Features

- Customer information
- Customer identification
- Services order tracking
- Customer services planning
- Services selection
- Services review
- Transaction processing
- Payment processing
- Services confirmation
- Services record
- Customer services gratuity
- Management back office

Concierge Services Manager Supports:

- Restaurants services
- Hotel logging
- Transportation services
- Entertainment events
- Sporting events
- Exhibition places
- Places of attractions
- Places of amusements
- Floral services
- Others

Concierge Services Manager™ System

A service & system solution design to support guest services planning plans, and offers 100% service satisfaction guarantee.

Our Concierge Management System, allows for hospitality services providers, like hotels, resorts, travel agents and conventions and meeting planners and convention centers, to provide package services from their establishment or from other services provider establishment, to their guest and customers.

The system comes with two units, the interactive customer support assistant and the self-services unit. The interactive personal assistance unit allows services establishment to interact guest and service users when using the system to set up their services needs either after arriving at the services establishment or from guest /customer location prior to their arrival.

The concierge system self service unit with do it your self guide lines, that allows guest and services users to set up their services needs themselves.

Convention Services Management System®

The Convention Services Management System® supports convention centers and convention-center service providers by providing them a Web-based system. The type of structure allows business clients to plan for and set up their events and activities and all associated details.

The system allows those who need convention services to thoroughly plan every aspect, such as locations and logistics, as well as other corporate or individual needs, including hotels, restaurants, transportation and other convention-related services.

One of the most significant benefits of this system is efficiency, which allows businesses and event-planning services to coordinate operations with the management teams of all parties. The system also supports existing convention services.

Enterprise Solution Development Proposal

This solution is currently available as an enterprise model solution that can be modified to suit your business operation and meet your business needs as well as the needs of your business clients, guests and customers.

The development and deployment of a customized application involve multiple stages, which are briefly discussed below:

Phase I: Process Information & Gather General Specifications

This phase is referred to as the consulting phase, when vital business-operation information is gathered and product specifications are developed.

Phase II: Customize Model Development

A customized prototype will be deployed in a simulated environment that will allow the customized product to be tested prior to deployment.

A customized prototype will be deployed in a test or simulated format. This will precede the development of the final phase of the enterprise solution project.

Phase III: Enterprise Product Final Development & Deployment

The final phase puts in place any changes needed for the final enterprise-solution development.

Phase IV Product Deployment

The product-deployment phase occurs after all development, customization and overall changes have been made at the Phase III level. This phase will be carried out on an as-needed basis following the enterprise-solution deployment.

Cost of Development:

The cost of development of any enterprise-solutions product involves two stages:

Stage I: This is the initial consultation phase. The cost will cover the information-gathering process, the specification-development process and a specification-model development phase.

Stage II: The cost of this stage covers the product or enterprise solution's final development phase. At this phase all specifications and final changes will have been made and agreed upon. This phase also covers the enterprise-solution beta test, the enterprise-solution deployment in a business environment, and the training of your employees who will be using the product in your business operation.

BUSINESS MARKETING SERVICES

Business Strategic Marketing Solutions[©]

The strategic marketing solutions include marketing concepts and programs designed to help hospitality services providers in the hotel, restaurant and other businesses that provide services to effectively market their products and services to potential businesses and individual customers.

Strategic marketing services programs

- a) Business One-Step[®] network Marketing.
- b) Cross-net marketing service.
- c) Customer Plus[®] membership program,
- d) Customer relation management.

The strategic-marketing service programs are deployed in an establishment's general marketing program as a new marketing services program, or they can be deployed side-by-side with the companies' existing and ongoing marketing activities.

The strategic-marketing solutions offer many benefits to businesses that use them to market their services and to consumers who are using the services. Some of the benefits to businesses are listed below:

- a) Retaining current individual or business customers
- b) Reaching and establishing a new customer base
- c) Retaining customer loyalty
- d) Introducing and managing effective customer-relations programs

The AdvantagePlus[™] Marketing Solution Program

The AdvantagePlus[™] marketing program is part of the strategic-marketing services programs that is specifically designed to effectively help business establishments turn their slow-season sales or dead-period sales into high sales periods.

The slow-season sales period, commonly referred to as the down-time period (DTP), will be effectively combated with the down-time reverse-sales marketing program to attract customers and increase sales in service areas where your establishment traditionally experiences low customer sales.

The program will:

- Successfully increase guest or customer occupancy.
- Increase business client attendance
- Increase individual customer activities.

Marketing Services Solution Development Proposal

Phase I Setup Cost

Each marketing program or service will require an initial services setup cost. Each cost is based on the activities that will be set up and the amount of resources required, including the number of personnel required for the specific area of setup.

Phase II Program Result Cost

The Phase II program result cost will be based on the current revenue generated from the marketing program outcome, which in turn is based on reaching the objectives and goals of the marketing activities or programs.



PSstar Services

PSstar provides online business news, service solutions application, business strategic marketing services, and customer services marketing programs to business and their online customers and other services users.

PSstar System Services Enterprise Solution Portal

- E-Commerce Services Solutions
- Restaurants Services Reservation Plus®
- Hotels Guest Concierge Services Manger®
- Events Planners Convention Services System ®

News/Information Services

- Provide market news and information to business clients and customers
- Provide business clients market sectors news and information
- Feature online news reports, editorial features, and business interviews

Business Strategic Marketing Services

PSstar provides marketing services and marketing tools that include:

- Customers Plus - a solutions for clients, customers, and managers
- One-Step Networks - a marketing service for clients to increase their customer base through independent marketing agents
- Net Vision Marketing Tool - a marketing tool that allows clients to analyze their marketing campaign and their prospects
Also, they can evaluate current customers and develop a customized marketing campaign program

Customer Services Marketing Program

PSstar provides a marketing services program to consumers and service users. The programs are designed to support the PSstar Marketing Services that are providers to business clients.

PSstar Marketing Services include:

- Customer membership services program featuring a discount club
- Network marketing program services with independent marketing agent self-service and consumer self-employment offering residual income generation
- Vendors' services program that allows businesses and service providers to make their services available to consumers through the PSstar business affiliation and partnership program

BUSINESS EVENT SERVICES

Business Event Services are designed to provide services and information resources to hotels' convention services, convention services centers, event planners and businesses that want to host a business event.

The services and products that the Business Event Convention Services provides include:

- Business-event website
- Online business-event planning and management system.
- Event news/information coverage
- Event marketing and promotion services
- Convention and conference services
- Business-event trade show services

Business-Event News & Information

This business-event service includes coverage of news and information for various conferences and business-event activities taking place at convention centers and other locations.

Business-event online news and information are geared toward supporting convention centers, convention services and business-event activities at convention centers.

Online coverage of convention centers, services and business events includes news, information, editorial review and press releases related to business events and activities.

Advertising & Promotions

Business-event news, information and event services support websites, offers advertising and advertising services to business clients that are hosting events, and helps event sites advertise events' locations, activities and services.

Business-Event Services Offered to Business Clients

Business-event services are offered to clients as a fee-paid service to business-event clients and as a no-fee service to convention centers, convention services providers, business-event planners and business-event hosts.

Vendor Partnership Program

Business-event services are provided to convention centers and event clients through a vendor service program and through a business partner relationship.

The business-event vendor partnership program supports event-services providers and event-hosting sites such as hotels and convention centers that provide event facilities, convention services providers that assist entities that want to host events, or businesses that are planning events.

The vendor partnership program offers a variety of services to support the convention services that event planners provide their clients as well as services that directly support event planners.

Vendor Program Benefits

Business events offer new business opportunities and financial benefits in terms of the revenue generated. The revenue generated from services to clients can become an additional source of revenue or a new revenue source to convention centers.

In addition to the financial benefits, news and information coverage will help to highlight activities and events of clients as well as services that event sites are providing.

Business Event Vendor Services Package

This package, which is available to event planners and convention-center clients, includes the following:

- Event Public Relations Services
- Event Marketing
- Event Promotion and Advertising
- Event News and Information Coverage
- Event Webcast services
- Business-Event Production Services

We provide variety of services to your convention center, your center events clients, conventions, trade shows, business meetings, and business events planners. Our list of services includes:

Events Services

Marketing & Promotions

- Events show promotions and advertising
- Event center's client's events posting and promotions
- Editorial and advertising coverage
- Event center show promotions and advertising
- Events exhibitors advertising and promotion
- Events editorial advertisement coverage
- Convention centers', hotels' & resorts' events news and events live web casting updates
- Event client promotions, advertising and public relation support
- Event centers client's events posting and promotions

EventConference services

- Audio/video services
- Decoration services
- Trade shows/ exhibitions services
- Show/exhibition floor booth display
- Lighting services
- Concierge services
- Convention planning
- Advertising, PR, and marketing
- Media buying
- Media production
- Photography
- Graphic designs
- Printing services

Event Production Services

- Event production
- Theme development
- Graphic production
- General section stages
- Audio-visual services
- Custom exhibit solution
- Program management

Event Marketing

- My Event shows promotions and advertising
- Exhibitor's shows advertising and promotions
- Editorial coverage, PR, advertisements, and promotion
- My Business show display and promotion & advertising

Concierge Services

- Business events concierge
- Events attendee's concierge services

PSstar Business Event Trade Show

- About business events trade show
- Multimedia display exhibition
- Booths setup display exhibition
- Trade show registration